Lifeblood, United Blood Services & Travel Machine LLC
“Dream Vacation” Giveaway Drawing

Official Rules: 2017

Drawing is offered only at United Blood Services and Lifeblood donor centers and mobile blood drives in Tennessee, Arkansas, Missouri, Alabama, Louisiana and Mississippi from June 1, 2017 through August 31, 2017.

Official Rules
The drawing is sponsored by Travel Machine LLC, Lifeblood and United Blood Services, the non-profit subsidiary of Blood Systems.

Eligibility
The drawing is open to United States residents, who are at least 21 years of age on the date of Lifeblood/United Blood Services’ Travel Machine grand prize ceremony, who present to give blood at any participating United Blood Services or Lifeblood donor center or mobile blood drive during the promotion timeframe (June 1, 2017 through August 31, 2017). The drawing also is open non-donors who visit a participating Lifeblood or United Blood Services donor center or mobile blood drive and request to be entered into the drawing, during the drawing promotion timeframe.

Employees of Lifeblood, United Blood Services, Blood Systems, Travel Machine LLC or their subsidiaries and their immediate family members are not eligible to enter. The term “immediate family” includes spouses, siblings, parents, children, grandparents, grandchildren or other persons residing in the same household (related or not). The drawing is void where prohibited. Residents of jurisdictions where this contest is not permitted, or where Lifeblood/United Blood Services would be required to register or be restricted in any other way, are not eligible to win a prize.

How to Enter
Persons presenting at a participating Lifeblood or United Blood Services donor center or mobile blood drive from June 1, 2017, through August 31, 2017, are eligible to enter the drawing.

Donor Entry: Persons intending to donate blood must complete a donor eligibility interview to enter the drawing. Persons who have presented to donate and have completed the donor eligibility interview will be automatically entered into the drawing and do not need to complete an official entry form. It is the responsibility of the person intending to donate to ensure that Lifeblood/United Blood Services has the correct contact phone number in the event their name is drawn as a finalist. Persons who do not wish to be automatically entered into the contest may call (337) 593-7363 and leave their name, phone number and date of donor eligibility interview to be removed from the drawing. Only one donor eligibility interview is permitted per person per day.

Non-Donor Entry: No purchase or blood donation is required to enter the drawing or to win a prize. Persons not intending to donate blood (non-donors) must obtain and submit an official entry form in person at a participating Lifeblood or United Blood Services donor center or mobile blood drive, to enter the drawing. Entries at participating Lifeblood or United Blood Services donor centers and mobile blood drives will be accepted only during operating hours during the promotion timeframe. Entry forms sent through the U.S. mail or by fax will not be accepted. The entry form is non-transferable. Completed entry forms that are illegible, inaccurate or that have been reproduced will be disqualified. Only one entry is allowed per person per day. All non-donor entry forms must be deposited at a participating Lifeblood or
United Blood Services donor center or mobile blood drive during operating hours during the promotion timeframe and no later than August 31, 2017.

Grand Prize
One (1) winner will receive pre-paid transit and lodging to one vacation destination of their choice for any number of guests, not to exceed Six Thousand Dollars ($6,000). Winner will arrange travel through Travel Machine LLC in Lafayette, LA (or Travel Machine’s agents or designees). Travel must be arranged and confirmed by November 15, 2017 and travel must be completed by May 7, 2019. Travel prize is not transferrable and has no cash value. It cannot be redeemed for cash in whole or in part in the event that pre-paid transit and lodging costs are less than the value of the prize. Winner is responsible for all other vacation-associated expenses, including, but not limited to, any transit and lodging costs in excess of the value of the prize, and all taxes and fees.

Selection of Finalists and the Grand Prize Winner
The drawing entry period starts on June 1, 2017, and ends on August 31, 2017. Twenty-nine finalists’ names will be drawn based on the following criteria throughout the duration of the drawing entry period. While donors are eligible to be entered into multiple finalist drawings, only one of the twenty-nine spots can be garnered by each finalist. In the event the same donor is drawn for a second finalist spot, an alternate name will be drawn.

Fourteen Weekly Finalists: One finalist’s name will be drawn for each week of the June 1, 2017-August 31, 2017 timeframe from among those who presented to give blood at a participating Lifeblood or United Blood Services donor center or mobile blood drive, for a total of 14 weekly finalists.

Nine Special Event Finalists: One finalist’s name will be drawn from each of the following special blood drive events:

1. SLEMCO Annual Meeting blood drive in Lafayette, LA on June 3, 2017
5. Donor’s Island blood drive in Meridian, MS on June 22, 2017.
6. Rock Around the Clock blood drive in Tupelo, MS on June 29 and 30, 2017.
8. Tour de Life blood drive in Lafayette, LA on August 6-12, 2017.

Three Platelet Donor Finalists: In addition to being included in weekly and special event drawings, two finalists’ names will be drawn from among those who complete a platelet donation (specific automated donation procedure focused on drawing platelet blood component) at a Tennessee, Louisiana or Mississippi donor center June 1 through August 31, 2017. There are no Lifeblood or United Blood Services donor centers or platelet donation opportunities in Alabama, Arkansas or Missouri. One platelet donor finalist will be drawn from each of the 3 states of Louisiana, Mississippi and Tennessee.

Three Blood Drive Coordinator Finalists: Three finalists’ names will be drawn from among blood drive coordinators who host a blood drive during the promotion timeframe of June 1 through August 31, 2017. One blood drive coordinator finalist will be selected each month: one in June 2017, one in July 2017 and one in August 2017.

Grand Prize Dream Vacation Winner: One (1) Dream Vacation winner will be selected from the 29 finalists and will be notified on or before September 8, 2017.

Post-Selection Procedures: United Blood Services/Lifeblood will use its reasonable best efforts to contact the each finalist and the grand prize winner by telephone for two business days following the drawing. If contact cannot be made, the person will be deemed ineligible and an alternate name will be randomly drawn from among the remaining entrants or finalists on the third business day. All finalists will
be required to sign the Blood Systems, Inc. Affidavit of Eligibility to be entered into the grand prize drawing. The Affidavit of Eligibility must be completed and received by Lifeblood/United Blood Services within five business days of receipt by the finalist in order for the finalist to be eligible for the grand prize drawing. If the Affidavit of Eligibility is returned as undeliverable, or is not received by Lifeblood/United Blood Services within the five business days as required, the finalist will be disqualified and an alternate name will be drawn. All drawings will be managed by the Donor Recruitment Marketing and Communications Manager at the United Blood Services district office located at 1503 Bertrand Drive in Lafayette, Louisiana, and will be held under the supervision of two Blood Systems, Inc. employees, whose decisions are final and binding.

In order to claim the grand prize, the winner must attend and participate in the scheduled prize presentation at a Lifeblood or United Blood Services donor center in Tennessee, Louisiana or Mississippi, the date of which is to be determined. The grand prize winner will be required to sign the Blood Systems, Inc. media release form which grants Lifeblood/United Blood Services permission to use his/her name, likeness, photograph and voice in connection with the promotion and waives any claims to royalty, right or remuneration for such use.

Non-compliance with any of the foregoing may result in disqualification and the drawing of an alternate finalist or grand prize winner’s name. Lifeblood/United Blood Services reserves the right to permanently disqualify any person who it believes has intentionally violated these Official Rules.

**Miscellaneous**

The odds of winning depend upon the number of eligible entries received according to the eligibility requirements. By entering, participants agree to be bound by these Official Rules and decisions of Blood Systems, Inc. By participating in the drawing, finalists agree to release and hold Blood Systems, Inc., United Blood Services, Lifeblood, Travel Machine and their employees harmless from any and all losses, damages, rights, claims and actions of any kind in connection with the drawing or resulting from acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage, and claims based on publicity rights, defamation or invasions of privacy. Lifeblood/United Blood Services reserves the right to change these Official Rules without notice.

The conduct of this giveaway may be governed by the applicable state laws, which take precedence over any rule to the contrary herein. Lifeblood/United Blood Services will follow the all state laws for conducting a giveaway, if applicable.